

ERICA COURTNEY®

FUELED BY HER INNATE ENTREPRENEURIAL SPIRIT AND EXTRAORDINARY ARTISTIC TALENT, ERICA COURTNEY HAS BUILT ONE OF THE MOST RECOGNIZED AND SUCCESSFUL FINE JEWELRY BRANDS IN THE INDUSTRY TODAY. INSPIRED BY THE HISTORY AND GLAMOUR OF HOLLYWOOD, ERICA DESIGNS FROM HER HEART AND STRIVES TO “CREATE JEWELRY THAT IS TREASURED AND REMEMBERED.” ALWAYS A FAVORITE ON THE RED CARPET AND IN THE MEDIA, ERICA COURTNEY JEWELRY HAS DEVOTED CELEBRITY FANS SUCH AS MADONNA, JULIA ROBERTS, REESE WITHERSPOON, JESSICA ALBA, HAYDEN PANETTIERE, JANE LYNCH, LISA EDELSTEIN, JOHNNY DEPP AND MANY MORE. COURTNEY’S CLIENTELE IS AS UNIQUE AS HER SPECTACULAR COLLECTION-- ROMANTIC, EDGY, FEMININE AND STRONG. ERICA’S INTENSE LOVE AFFAIR WITH MASTER CRAFTSMANSHIP IS EMBODIED IN EACH AND EVERY EXQUISITE PIECE IN HER AWARD-WINNING COLLECTION. ERICA COURTNEY JEWELRY CAN MAKE ANYONE FEEL LIKE ROYALTY, AND UNDENIABLY DROP DEAD GORGEOUS*.

**EXTENDED BIOGRAPHY ON NEXT PAGE*



ERICA COURTNEY® DROP DEAD GORGEOUS®

EXTENDED BIOGRAPHY

ERICA COURTNEY HAS BUILT ONE OF THE MOST RECOGNIZED AND SUCCESSFUL FINE JEWELRY BRANDS IN THE INDUSTRY TODAY. FUELED BY HER INNATE ENTREPRENEURIAL SPIRIT AND EXTRAORDINARY ARTISTIC TALENT IT IS NO SURPRISE THAT ERICA WAS NAMED ONE OF THE TOP 10 JEWELRY DESIGNERS IN THE WORLD BY UNITED BRANDS IN 2011.

ERICA BEGAN DESIGNING IN 1984 WHILE LIVING IN DALLAS BY EMBELLISHING SUNGLASSES AND WATCHES WITH SWAROVSKI CRYSTALS AND CREATING CASUAL COSTUME JEWELRY THAT SHE LOVED TO WEAR. IN 1989, ERICA FOLLOWED HER HEART TO LOS ANGELES, WHERE HER INSPIRATION BLOSSOMED AND HER DESIGNS FOCUSED ON STERLING SILVER JEWELRY WITH ENGRAVED LOVE NOTES. IT WAS THEN WHEN ERICA SUCCESSFULLY LAUNCHED THE FIRST DESIGNER STERLING BRAND. OVER TIME, THE ERICA COURTNEY COLLECTION EVOLVED INTO FINE GOLD AND PLATINUM GEMSTONE JEWELRY, ULTIMATELY INSPIRED BY THE HISTORY AND GLAMOUR OF HOLLYWOOD. THROUGH THE EVOLUTION OF THE BRAND, ONE THING HAS NEVER CHANGED, ERICA DESIGNS FROM HER HEART AND STRIVES TO "CREATE JEWELRY THAT IS TREASURED AND REMEMBERED."

ERICA PASSIONATELY TRAVELS THE WORLD TO SOURCE THE MOST PRECIOUS, COVETED AND UNIQUE GEMSTONES THERE ARE TO SET IN 18K GOLD AND PLATINUM. EVERY SINGLE GEM AND RARE TAHITIAN PEARL IS HANDPICKED BY ERICA; SHE LETS THE STONES AND PEARLS "SPEAK" TO HER THUS WORKING ONLY WITH MATERIALS THAT INSPIRE HER. COURTNEY TAKES GREAT PRIDE IN SKETCHING EVERY SINGLE DESIGN PERSONALLY AS SHE IS A ONE-WOMAN DESIGN STAFF DYNAMO. EACH ONE OF ERICA'S CREATIONS IS PRODUCED LOCALLY IN LOS ANGELES BY A 2ND GENERATION MASTER ARTISAN. ERICA'S INTENSE LOVE AFFAIR WITH MASTER CRAFTSMANSHIP IS EMBODIED IN EACH AND EVERY EXQUISITE PIECE IN HER AWARD-WINNING COLLECTION.

IN 2006, INSPIRED BY HER SON'S ENGAGEMENT, ERICA LAUNCHED THE GORGEOUS AND ENGAGED® BRIDAL COLLECTION. THE LINE CONSISTS OF THE MOST DISTINGUISHED AND EXQUISITE ENGAGEMENT RINGS AND CUSTOM WEDDING BANDS CREATED IN 18K GOLD AND PLATINUM. MANY OF THE DESIGNS FEATURE CUSTOM INITIALS ENGRAVED OR PAVED INTO THE SETTING FOR AN EXTRA SPECIAL ROMANTIC TOUCH.

ALWAYS A FAVORITE ON THE RED CARPET AND IN THE MEDIA, ERICA COURTNEY JEWELRY HAS SOME OF THE MOST AMAZING AND NOTABLE CELEBRITY FANS SUCH AS MADONNA, JULIA ROBERTS, REESE WITHERSPOON, JESSICA ALBA, QUEEN LATIFAH, HAYDEN PANETTIERE, JANE LYNCH, LISA EDELSTEIN, AND JOHNNY DEPP. THE COLLECTION HAS APPEARED IN A NUMBER OF FILMS AND TELEVISION SERIES AND CONSISTENTLY GENERATES FABULOUS PRESS. ERICA'S PRIZED JEWELS HAVE LANDED ON NUMEROUS MAGAZINE COVERS AND HAVE GRACED THE PAGES OF TOP FASHION PUBLICATIONS SUCH AS VOGUE, IN STYLE, PEOPLE, MARIE CLAIRE, THE NEW YORK TIMES AND MANY MORE.

IN ADDITION TO ERICA'S EXCLUSIVE, APPOINTMENT-ONLY LA SHOWROOM, LOCATED CONVENIENTLY ON BEVERLY BLVD, THE COLLECTION CAN ALSO BE FOUND AT THE FINEST JEWELRY STORES NATIONWIDE AND SOON INTERNATIONAL MARKETS AS WELL. COURTNEY'S CLIENTELE IS AS UNIQUE AS HER SPECTACULAR COLLECTION: ROMANTIC, EDGY, FEMININE AND STRONG. COLLECTORS FROM AGE FIFTEEN TO NINETY-FIVE TREASURE HER VERSATILE JEWELRY THAT LOOKS BEST PAIRED WITH ANYTHING FROM A FAVORITE PAIR OF JEANS TO A GLAMOROUS EVENING GOWN. ERICA COURTNEY JEWELRY CAN MAKE ANYONE FEEL LIKE ROYALTY AND UNDENIABLY DROP DEAD GORGEOUS®.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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DROP DEAD GORGEOUS®

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